

## Getting the best results - Artwork Specification

**We are keen to produce your product to the highest quality. In order for us to achieve the best results we would ask that you follow the guidelines below.**

### Illustrator & Corel Draw

If using Adobe Illustrator or Corel Draw please save as ai,eps,pdf or cdr format. We currently use Illustrator CS2 so anything saved in this version or a previous version will be acceptable.

Please make sure your artwork is set to half size and all fonts are set to outline. Please allow for 3cm of bleed around whole of the image.

### Photoshop

If using Adobe Photoshop please save artwork as psd, tiff or high quality jpeg format. Flattening the image will reduce the file size so this is recommended. Please save artwork to half size of final print with a minimum resolution of 300dpi. Please allow for 3cm of bleed around whole of the image.

### Colour matching

In order to produce the closest colour matching please include pantones within your artwork or specify the pantone numbers you require when you place an order. Without these we will be unable to guarantee the accuracy of the final colour print.

We will, of course, endeavour to produce the best results possible, however if these guidelines are not met, we can not guarantee an accurate finish.